



PEZ MAYA, MEXICO

# MONTHLY ACHIEVEMENT REPORT

OCTOBER 2015

12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



14 LIFE  
BELOW WATER





## OBJECTIVES

- Create awareness among adults and children in our local community, and our international volunteers about consumerism and trash disposal.
- Removing trash from the coastal environment.
- Celebrate the 30th Anniversary of the International Coastal Cleanup organized by the Ocean Conservancy organization.

## SUMMARY

On 30th September 2015 the Science Officers of Pez Maya organized a massive beach clean event in the community of Punta Allen to celebrate the 30th Anniversary of the Ocean Conservancy International Coastal Cleanup. The event was organized in collaboration with local schools, female and male co-operatives and local organizations working within the Sian Ka'an Reserve. In total, 45 adults and 50 children manage to gather 225.75 kilograms of trash in just one hour of work.





Weight	Number/Numero
Trash/Basura 181.05	9 bags/bolsas
Glass/Vidrio 28.9 kg	246 bottles/botellas
PET 10.5 kg	254
Caps/Tapas 5.3 kg	1,181 caps/tapas
<b>Total 225.75 kg</b>	



## REPORT

Nowadays the amount of trash that reaches our shores coming from the sea is excessive and, sadly, we all know very well where it originates... from us. Thanks to our consumerist habits we are generating more waste than we can get rid of in an environmentally correct way. That is why there are groups like us, that create conscience in communities by organising recurrent beach cleans or environmental workshops with the main objective of educating and making people take action on behalf of their environment.

On 30th September 2015, the Science Officers of Pez Maya organised a massive beach clean event in the community of Punta Allen to celebrate the 30th Anniversary of the Ocean Conservancy International Coastal Cleanup. This event, planned every year with the help of groups from different countries, has a very important impact on the coasts all around the world. Last year they managed to collect 16 million pounds of trash between 91 countries. This year the Pez Maya GVI team and the local community of Punta Allen, made up of the cooperative "Las Orquídeas de Sian Ka'an", the primary and secondary school and other collectives of the town, participated in this event by cleaning one kilometre of the Punta Allen beach. Everyone that got involved in the event worked really hard picking up all kinds of trash, from small pieces less than 2 cm to a massive fridge. At the end, we gathered everything we got in the Kiosko of the town where we weighed and counted everything that we picked up. At the end the results were:

	Weight	Number
<b>Trash</b>	<b>181.05 Kg</b>	<b>9 bags</b>
<b>Glass</b>	<b>28.9 Kg</b>	<b>246 bottles</b>
<b>PET (plastic)</b>	<b>10.5 Kg</b>	<b>254 bottles</b>
<b>Bottle Caps</b>	<b>5.3 Kg</b>	<b>1,181 caps</b>
<b>Total</b>	<b>225.75 Kg</b>	

This is an amazing quantity taking into consideration that only 45 adults and 50 children were involved and we only worked for one hour. This type of activity that, although hard and tiring, always leaves a good feeling because it is one of the few actions in which you can actually see a direct impact on the environment. Following the cleanup, the Science Officers ran education workshops about the waste

hierarchy and the importance of recycling. The community members and GVI volunteers then made change wallets out of old milk cartons, to show how you can repurpose things that you would usually throw out. We hope next year we are able to repeat this event with the community to keep on focusing on the conservation of our coasts. If you would like to know more about our marine conservation project, please visit: <http://www.gvi.co.uk/programs/marine-conservation-expedition-mexico/>



## ABOUT GVI

We're a family-run organisation with an amazing culture and an awesome team of people across the world who are passionate experts in their chosen field and will make your experience a truly unforgettable one (in a good way).

Our award-winning projects receive over 2000 participants every year, and we're proud to say that the vast majority of them describe their experience with us as 'life changing'. Our approval rate from over 20 000 participants since 1997 is over 95%.

A key component of the success of our community development and conservation projects is the participants who join our programs. Opportunities include high impact volunteering from one week and up, internships for those looking for career development opportunities, Challenges that allow a one week adventure all for a good cause and a range of programs for school groups and younger volunteers.

## CONTACT

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